

Amusement Park Fanatics Mailing List

Total Universe: 30,177,680

Base Rate: \$65.00/M

Description Summary

Buckle up, and get ready for the direct marketing solution to send your sales over the edge! This Amusement Park database is the most accurate list of response-driven group of individuals who have requested to find out more information on special offers relating to amusement parks and thrilling rides. This mailing list consists of amusement park fanatics allow you to access interested consumers willing to purchase a variety of offers. These parks include many different types of attractions, such as kiddie rides, thrillers, roller coasters, mechanical rides, picnic areas, games, and more.

How Our Data Is Compiled

Our Amusement Park Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The United States has more amusement and theme parks than any other country in the world
- In 2016, revenue generated from U.S. amusement and theme parks was approximately \$20.49 billion

Recommended Usage

Our Amusement Park Fanatics database can be used for any offers relating to amusement park specials and deals, memberships, magazine subscriptions, food and beverage offers, hotel offers and much more.

Popular Selections (for additional selections please inquire)

Age	Occupation	Buying Habits
Gender	Income	Lifestyle
Geography	Presence of Children	Hobbies

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners